



Overview

The Nepean Hotspurs Soccer Club is a "Not for Profit" organization which relies on sponsorships to help it offer the best programs it can to its 2000 members.

Sponsorships enable the Club to hold the line on registration and other program fees and to help offset team costs. It also enables the Club to provide better training, facilities, equipment and support for our members.

Please review the attached sponsorship opportunities that are available to you and once you have found the right fit for you or your business complete the application form and send it to the Club or give us a call at 613-723-5762 or contact the Club via email at info@hotspurs.on.ca.

We look forward to hearing from you.



Club Sponsorship and Advertising Guidelines

1) **Competitive Program**

- a) Complete Program Uniform – logo on front of jersey – (40 teams) - \$80,000
- b) Single Team – large logo or name on front of jersey - \$2000
- c) Single Team – large logo or name on back of jersey - \$1000
- d) Single Team – logo on uniform sleeve - \$500

2) **Recreational Program**

- a) Complete Program Uniform – logo on front of jersey – (50 teams) – \$20,000

3) **Let the Kids Play Program Sponsorship**

- a) Complete program - \$200 per team
- b) Single Team - \$250 per team

4) **Top Gun Program Sponsorship**

- a) Complete program - \$225 per team (18 teams) - \$4,000
- b) Single Team - \$275 per team

5) **Coaches Development Program Sponsorship**

- a) Coaches manuals, shirts, clinics - \$1,500 per Season

6) **Indoor Development Program**

- a) Complete Program - \$10 per participant (400 participants) - \$4,000

7) **Summer Camps** - \$3,000

- a) Camp brochure advertising
- b) Website Camp Advertising
- c) Camp T-shirt logo exposure (back)
- d) Newspaper logo exposure Camp Ads (minimum 5 weeks)
- e) Banner advertising (4'x 8' banner supplied by sponsor)

8) **Friendship Tournament Sponsorship** - \$2,000

- a) Tournament brochure advertising - \$500
- b) Website Advertising - \$500
- c) Volunteer T-shirt logo exposure (back) - \$200
- d) Newspaper logo exposure Tournament Ads (minimum 5 weeks) - \$500
- e) Banner advertising (4'x 8' banner supplied by sponsor) - \$300



- 9) End of season **Festival of Soccer** Sponsorship (1 day) - \$1,000
 - a) Brochure advertising - \$500
 - b) Volunteer T-shirt Logo exposure (back) - \$500
 - c) Banner advertising (4'x 8' banner supplied by sponsor) - \$200

- 10) **Club Practice T-shirt** logo exposure (500 units) - \$1,500

- 11) Hotspurs **Website**
 - a) Banner - \$300 per season

- 12) **Annual Club Banquet and Awards Ceremony** - \$1,000
 - a) Program advertising - \$300
 - b) Banner advertising in hall - \$200
 - c) Slide show 1 minute spot, 10 times - \$300



SPONSORSHIP PROGRAM - APPLICATION

Company Name: _____

Contact Person: _____

Address: _____ City: _____ Postal code: _____

Phone: _____ Fax: _____ Email: _____

Please describe the type of sponsorship you are interested in pursuing with the Club. The attached guideline describes the types of opportunities that are available to you.

Any logo or art work must be provided by you if it forms part of a sponsorship agreement. Company names and logos will be printed in one colour only.

Applicant Name: _____ Date: _____

Signature: _____ Company Position: _____
